



INDIAN INDUSTRIES ASSOCIATION

AN APEX BODY OF MICRO, SMALL & MEDIUM ENTERPRISES
(IN THE SERVICE OF MSME SINCE 1985)

IIA Members

Dear All,

After the success of IIA members in 7th Asia Brand Ceremony IIA is happy to inform you that Business Today and Yes Bank are organizing the 4th Business Today-Yes bank SME Survey & Award 2012.

The survey is designed to analyze trends and best practices, and to recognize and reward achievers, innovators and enablers who have played a pivotal role in promoting and supporting SMEs in India. The survey will be carried out for both, small sized (enterprises with turnover upto Rs 50 crores) and Medium sized (enterprises with turnover from Rs 50 crores to 200 crores) and awards will be given to exceptionally performing SMEs across varied sectors alongwith special awards for the Best CEO Best SME Social Responsibility Innovation etc.

IIA Members who are eligible to participate can apply for the award for which the application form is attached herewith. IIA Members interested to participate in the award may submit their applications through IIA which will be forwarded by IIA with its recommendation to the organizers.

The application deadline is 15th October 2012.

The complete details can be viewed at:-

<http://yesbank.in/index.jsp?sideNavigationUrl=%2FYES+Bank+Repository%2Fen%2FAbout+us%2FEvents%2F4th+BT+%E2%80%93+YES+BANK+SME+Survey+%26+Awards+2012%2F%24+Sidenavigation+%24%2FApplication+Procedure#ret>

Manish Goel
General Secretary



Indian Industries Association

IIA Bhawan, Vibhuti Khand Gomti Nagar Lucknow-226010
Ph: +91-522-2720090, +91-522-3248178 Fax: +91-522-2720097
Website : www.iaonline.in

Note: Use E-mails - Save Paper - Protect Trees & Go Greener

4th BUSINESS TODAY-YES BANK SME SURVEY & AWARDS 2012

APPLICATION FORM

1. Enterprise Category* (Please tick as applicable)

- Enterprises with turnover of up to ₹ 50 crore Enterprises with turnover between ₹ 50 crore & ₹ 200 crore

2. Segment* (Please tick as applicable)

- Services Manufacturing Trading

3. Sector* (Please tick as applicable)

- Auto Ancillary & Engineering IT/ITeS
 Agri & Food Processing Logistics & Transportation
 Chemicals, Dyes & Plastics Metals
 Education Pharma & Healthcare
 Export/Import Textiles
 Infrastructure/EPC/Contractors Others

4. Basic Information

- a. Name of the Company*: _____
- b. Name of the Chief Executive Officer/ Managing Director/ Proprietor of the Company*:

(First Name) (Middle Name) (Last Name)
- c. Designation*: _____
- d. Address of the Company*: _____

City*: _____ State*: _____ Pin Code*:
- e. Phone*: +91 (STD) _____ Fax*: +91 (STD) _____
- f. E-mail *: _____ Website*: _____
- g. The Company is* (Please tick as applicable): Private Ltd. Public Ltd. Partnership Proprietorship
- h. Number of years in operation?* <3 3-5 5-10 >10
- i. Number of employees? _____ j. Is the Company listed on stock exchanges? YES NO
- k. Is the Company rated? YES NO. If yes, Please specify the Rating and the Rating Agency? _____
- l. Company's spend on R&D initiatives as a percentage of turnover? NIL <1% 1-5% 5-10% 10-20% >20%
- m. The number of product or process patents in the Company? NIL 0-2 2-5 >5
- n. Has the Company taken any Eco Friendly measures i.e. Waste Management, usage of Renewable Energy etc.? YES NO
- o. Is the Company an existing client of YES BANK Ltd.? YES NO

5. Financial Performance

a)

	FY 2011 - 12	FY 2010 - 11	FY 2009-10
Turnover (₹ Crores)			
PAT (₹ Crores)			
Net Worth (₹ Crores)			
Current Total Banking Limits (Working Capital + Term Loans)			

b) Are the above financial statements audited? YES NO

c) Forex revenues as a percentage of turnover? <1% 1-10% 10-30% 30-60% >60%

d) What is the percentage of Imports among total purchases? <1% 1-10% 10-30% 30-60% >60%

e) Name top two Banks the Company has relationship with 1) _____ 2) _____

f) Has the Company filed for a DRHP within last 12 months? YES NO
(DRHP - Draft Red Herring Prospectus)

6. References of other SMEs

Name of the Company	Promoters Name	Contact No.	Email address

Declaration

I hereby confirm that the above information is true & accurate.

Referred by (Name of YES BANK RM/Event): _____

[Company Stamp /
Authorised Signature]

Please Note: Questions marked with * are mandatory. The application will not be processed / evaluated in case of missing information.

- Shortlisted entries will be asked to provide additional information including audited financial statements.
- The forms should be duly filled and sent to **Mr. Devendra Maydeo** by **10th Oct, 2012** at YES BANK Ltd. 9th floor, Nehru Centre, Worli, Mumbai - 400 018 India, or e-mailed to btsme@yesbank.in or submitted at the nearest YES BANK Branch. For further information, please call: 022 6669 9245 or visit: www.yesbank.in / www.business-today.com

For further clarifications, please contact:	Devendra Maydeo devendra.maydeo@yesbank.in	Nitin Das nitin.das@yesbank.in	Avani Wadhiwa avani.wadhiwa@yesbank.in
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Process Validator:  **Grant Thornton**
An instinct for growth™

Terms & Conditions

- Only Key Personnel of the organization should fill this and attest the form in their signature.
- All information sent by the Company is subject to verification available on public domain and Company agrees to furnish the facts as demanded from time to time and will allow a site visit as part of due diligence for any significant variations noticed and communicated by the awards committee.
- Receipt of the filled form shall be taken as a token of acceptance of the terms and conditions.
- Only the entries that follow the prescribed format shall be accepted.
- Entries are non-returnable.
- We recommend that you maintain a copy of the completed nomination form.
- The organizers reserve the right to publish all entries wholly or in part, as case studies or for publicity purposes.
- Short-listed nominations will be presented to an Independent Jury for determination of winners. Jury's decision shall be final and binding on all participants. No feedback or correspondence will be entered into about the results, and the jury's decisions shall be final.
- If any information provided by any participant is found to be incorrect or incomplete in any manner, the participant will not be permitted to continue participation in the Awards. If a request for proof of information provided in the nomination form is made by the Awards Management, the participant should be able to provide the same.

YES BANK Ltd.: Nehru Centre, 9th floor, Discovery of India, Dr. A. B. Road, Worli, Mumbai 400 018, India. Tel: +91(22) 6669 9000 Fax: +91(22) 2490 0314

Website : www.yesbank.in

Business Today: 5th floor, Videocon Tower, E - I Jhandewalan Extn., New Delhi 110 055, India. Tel: +91(11) 2368 4800
Website: www.business-today.com